



# BLENDED LEARNING

## Description

Learn how to build hybrid learning programs

## Target

This program is intended for heads of L&D, Digital Learning Managers, learning managers, learning designers.

## Requirements

To take this course, you need to know the basics of learning and have a position in the learning sector.

## Technical requirements

To follow the program, you will need a computer (with a camera) and access to internet.

## Duration

The program lasts 12 hours spread over 4 weeks:

- 3 virtual classes of 2 hours each
- Digital program (videos and resources)
- Individual work (asynchronous trainings)

## Price

The intra-company custom-made programs are invoiced on quotation. Basis: 690€ pre-tax value / person.

## Access

The time between the moment you subscribe and the moment when the program starts will vary depending on the availability of our facilitators. You might need to wait between 3 and 4 weeks.

## Group size

The intra-company groups must be composed of at least 5 people.

## Learning objectives

At the end of this program, you will be able to:

- Understand the challenges of hybrid learning
- Know how to design an effective hybrid program
- Choose between synchronous and asynchronous methods
- Know how to engage learners in a hybrid learning program

## Accessibility for the disabled

Don't hesitate to contact us if you have a disability. We will to our best to adapt our programs to your needs.



## Tools and learning methods

Our program is available on our LMS platform. In addition to the virtual classes, you will have access to resources (videos, help sheets, etc.) and trainings to practice the skills you will learn during the course.

## Assessment methods

The program starts with a self-assessment survey. To validate the program, you need to complete 3 exercises and write an insider's letter that you will send to our learning team. Three months after the end of the program, you will receive the self-assessment survey again to measure your progress



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## Program

### Week 1 - Synchronous and asynchronous learning methods

Discover the main blended learning models  
Master the different learning methods  
Know how to choose according to the learning objectives and the target

### Week 2 - Scripting your blended learning program

Write hybrid learning objectives  
Design a hybrid program adapted to your target

### Week 3 - Maintaining engagement with blended learning

Understand the new learner's and facilitator's postures in a blended program  
Know the best practices to engage learners  
Rely on tutoring, mentoring and community management

## Trainings

- #1 - Define your learning objectives
- #2 - Choose your personas
- #3 - Script your program

## Virtual classes

- #1 - Understand the challenges of blended learning programs
- #2 - Script your blended learning program
- #3 - Facilitate your blended learning program

## Facilitators

**Emilie Canet, Consulting & Learning Director at Learn Assembly**

Emilie is Head of the consulting and learning activities at Learn Assembly. In charge of R&D and learning quality, she helps the project management teams to design the best learning experiences possible. Emilie has a PhD in Management Sciences and before joining Learn Assembly, she was the Director of the Business Transformation Master's Program at Université Paris-Dauphine.

**Mathilde Nasser, Learning Architect at Learn Assembly**

After studying humanities and then attending a business school, Mathilde worked in the cultural area before entering the strategic consulting world. What's most important to her is to develop, recognize and transfer knowledge. This is why she completed her studies at Le Bahut (a school specialized in digital learning) before joining Learn Assembly.



## Contact & legal notice

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